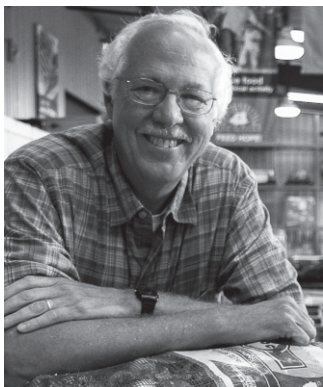


The Food Bank Reimagined: Introducing our new mission, vision and values.



Like most food banks across the country, Second Harvest Food Bank Santa Cruz County continues to evolve. We have to, the need for food has remained steady, well above pre-recession levels 10 years ago. The high cost of living in our county means that more people are needing food assistance more often. Rather than making the impossible

choices of purchasing medicine, heating your home or food, our nutrition programs are designed for neighbors helping neighbors.

Our Mission sees us working together to end hunger through healthy food, education and leadership.

Since the recession, our focus has also changed to not just delivering calories, but delivering nutrition to help combat diet-related disease and ensure that all of our clients have access to healthy food and the knowledge to prepare it. We're looking at making positive change in our community.

With all this positive change, our staff and board refined our Mission, Vision and Values statements:

Our **Mission** sees us working together to end hunger through healthy food, education and leadership.

Our **Vision** is for a thriving community where everyone has access to nutritious food to support their health and well-being.

Our **Core Values** are that of community, accountability, healthy culture and service. We commit to working with others to create positive social change and acting with transparency and integrity. We believe in fostering a team-oriented, diverse, respectful, fun and professional environment while serving our community and one another with dignity, respect and excellence.

We are so honored to be a member of this community and a partner in making Santa Cruz County a healthier place to live, and we're proud to be able to reflect that in our new Mission, Vision and Values statements.



2018 Hunger Fighters of the Year



Hunger Fighter: Eola Cross has not only devoted her entire life to helping others, but for more than 20 years she has been the site coordinator for the Grey Bears' "Healthy Food for Seniors" program. At 91 years young her tireless commitments also include

delivering food to home-bound seniors, coordinating distribution, and cooking for those in need.



Hunger Fighters: The Sandoval Family

Margaret and Don Jesus Sandoval, along with their sons Sal and Ignacio (Nacho), have tallied an incredible 10,728 hours of service over the last forty-plus years. Even more extraordinary is their spirit of volunteerism being passed down from generation to generation.

Read the full story about the hunger fighters at www.thefoodbank.org/stories

2017 Holiday Food & Fund Drive

Thanks to you, our community raised

4,751,931 healthy meals!

2017 Holiday Food & Fund Drive Can Awards

Titanium Can (80,000 meals or more)

Bank of America
Central California Alliance for Health
County of Santa Cruz
Dignity Health Dominican Hospital
Dignity Health Medical Group
Plantronics
Rio Del Mar Elementary School
Twin Lakes Church
UCSC

Blue Diamond Can (50,000 – 79,999 meals)

Aptos High School
Safeway Stores
Sutter Health/Palo Alto Medical Foundation

Platinum Can (20,000 – 49,999 meals)

Alexis Party Rentals
Bay Federal Credit Union
City of Santa Cruz
Congregational Church of Soquel
Enterprise Rent-A-Car Foundation
Fullpower Technologies
Gayle's Bakery and Rosticceria
Good Times
iHeart Radio
KAZU 90.3 FM
KSCO 1080 AM
Lakeside Organic Gardens
Morgan Stanley
New Leaf Markets
Nordic Naturals
Pacific Gas & Electric
Palace Business Solutions

Performance Foodservice Ledyard
Productops
Register-Pajaronian
S. Martinelli & Co.
Santa Cruz County Bank
Santa Cruz Office of Education
Santa Cruz Nutritionals
Santa Cruz Seaside Company/
Boardwalk Bowl
Santa Cruz Sentinel
Santa Cruz Warriors
Seagate Technology
Second Harvest Auxiliary
SunRidge Farms
Times Publishing Group, Inc.
Wells Fargo Bank
Whole Foods Market

Gold Can (10,000 – 19,999 meals)

Applied Materials
Boulder Creek Community Church
Bullis Charter School
Canepa Designs
Cruzio Internet
Delux Foods of Aptos
Erik's DeliCafe
KPIG Radio
Nob Hill Stores
Santa Cruz Community Credit Union
Santa Cruz Jazzercise
Tech Feeds Hope

For a complete list of Can Awards visit
www.thefoodbank.org/canawards

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CHAMPION SPONSORS



AMBASSADOR SPONSORS

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Second Harvest Food Bank Nutrition Program Steps It Up!

The **Passion For Produce** program continues to grow thanks to the tireless efforts of Second Harvest's nutrition team and its many volunteer Nutrition Ambassadors.

The program offers over 300 peer-led classes per year on nutrition, meal preparation, menu planning, physical activity and social support to low-income individuals and families. The newest offering at two of the program sites -- in conjunction with the free nutrition classes and farmer's market-style produce distributions -- are free Zumba® exercise classes. Popular for its welcoming vibe and infectious music, Zumba fits naturally into the whole-person approach that guides Passion For Produce's mission.

"This holistic approach is key to empowering our community to maintain health and prevent chronic disease. Zumba classes bring an element of fun to the program, too," says Sarah Underwood, Senior Director of Nutrition and Health. "Our community is made up of people of all ages, and Zumba is an activity in which everyone can participate."



Above: Clients enjoy a Zumba workout at a local Passion For Produce nutrition education & distribution site.

For more information about **Passion For Produce** and other nutrition programs, visit www.thefoodbank.org/nutrition



Thank you Santa Cruz County
for being a part of the
Annual Holiday
Food & Fund Drive!

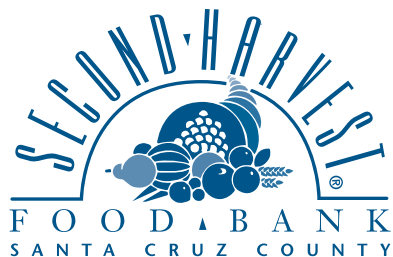


You make a
difference
in our community.



Second Harvest Food Bank
800 Ohlone Parkway
Watsonville, CA 95076-7005
PH: 831.722.7110

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FeedHope

Spring 2018

A Truck Isn't Just a Truck. It's a Hope Delivery System.



On any given day at Second Harvest Food Bank, nutritious food is being loaded into our trucks. Their destination? A school, a pantry, a soup kitchen, a food distribution site, a homeless shelter, a senior living center, and the list goes on. Our community partners rely on these deliveries, because the people they serve rely on this food for nutrition and sustenance.

Imagine not knowing where your next meal is coming from. It can feel hopeless. Second Harvest Food Bank wants to make sure no one has to feel this way. Our trucks deliver more than food, they deliver hope.

We need to replace one of our older trucks with a newer, larger one in order to maintain efficient delivery operations and ensure access to healthy food throughout the county. **An anonymous local family will be double matching** any donations made to this truck campaign. That means **for every \$1 you donate, the family will donate \$2 more.**

They are asking the community to raise \$12,000 before June 15th so that we can purchase the replacement truck. Your gift today will be double matched and help ensure needed foods continue to be delivered to our network of 200 community food pantries, soup kitchens and youth and senior food distribution programs; sites where our hungry neighbors know they can find nutrition and hope.

Donate your gift today at www.thefoodbank.org/truck18 or send in a check and write "Truck" in the note section.

On-going Volunteer Opportunities. Join our team!

Sort room Volunteers:

Monday-Friday, 8am-1pm

Wednesdays 8am to 10am, 10:30am to 12:30pm, or 1:30 to 3:30pm.

We distribute over 8 million pounds of food every year and we need help making sure we are getting the best quality product to our clients. Come help us sort and pack produce into bags, and pack dry foods boxes for more than 3,000 families per month.

Hospitality Volunteers:

Monday-Friday, 8:30am-11am

We need a volunteer to prepare a healthy snack on a daily basis in our on-site kitchen, to help power the volunteers who are giving their time and energy. We provide all ingredients.

CalFresh Intake Volunteers:

Flexible hours Monday-Friday.

This is great for gaining clerical experience and for anyone planning to enter the field of social work. Spanish ability preferred.

Janitorial Volunteers:

Monday-Friday, 8:00am to 1:00pm, or 6:30am to 2:00pm

Corporate Team-Building Volunteers:

We receive tremendous support from companies of every size who want to help our community. At Second Harvest you can build your company team spirit while making a real difference in the fight against hunger.

Tax Time. When You File...

...your 2017 Tax Form, please consider checking the Emergency Food for Families Fund, which goes to emergency food distribution. It won't make tax prep fun, but you'll feel a little better when you're done!

In Memory/In Honor Gifts

Please take a moment to view the list of donations made In Memory and In Honor:
www.thefoodbank.org/memory

MEMBER OF
**FEEDING
AMERICA**



★★★★
CHARITY NAVIGATOR
Four Star Charity

Interested in volunteering? Contact bly@thefoodbank.org or call 831.498.4115