No act of kindness no matter how small is ever wasted.

-Aesop
Dear Friends,

The Second Harvest community is a diverse network that includes and welcomes people from every facet of Santa Cruz County; from small children of the working poor to senior citizens on a fixed income, from low-income college students to multi-million dollar foundations and corporations, and to people of all ages who want to contribute to our community through volunteering or by making financial donations.

To reflect our efforts to become more deeply integrated into the community, this year we have refined and updated several statements about who we are and the role of the food bank:

Our Vision is for a thriving community where everyone has access to nutritious food to support their health and well-being.

Our Mission sees us working together to end hunger through healthy food, education and leadership.

Our Core Values are that of community, accountability, healthy culture and service. We commit to working with others to create positive social change and acting with transparency and integrity.

All of you who share our mission inspire us in so many ways; from the parents who approached us to work with them to launch a new food distribution site at their local school to congressional leaders who are working with us to support legislation that protects Second Harvest and California’s network of foodbanks.

In this era of uncertainty, we are grateful to be part of a community such as this; strong, committed, enthusiastic and generous. Your support enables us to expand our outreach to the wonderful people we are honored to serve.

Yours Truly,

Lisa & Willy
### Financials

#### BALANCE SHEET

<table>
<thead>
<tr>
<th>Assets</th>
<th>Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td>Cash and investments</td>
<td>$3,546,289</td>
</tr>
<tr>
<td>Accounts receivable</td>
<td>90,560</td>
</tr>
<tr>
<td>Food inventory</td>
<td>1,440,868</td>
</tr>
<tr>
<td>Prepaid expenses</td>
<td>70,991</td>
</tr>
<tr>
<td>Land, building, and equipment</td>
<td>6,069,277</td>
</tr>
<tr>
<td><strong>Total assets</strong></td>
<td><strong>$11,217,986</strong></td>
</tr>
<tr>
<td>Liabilities</td>
<td></td>
</tr>
<tr>
<td>Accounts payable and accrued expenses</td>
<td>$389,581</td>
</tr>
<tr>
<td>Long-term payable (building and land)</td>
<td>1,620,284</td>
</tr>
<tr>
<td><strong>Total liabilities</strong></td>
<td><strong>$2,009,865</strong></td>
</tr>
<tr>
<td>Equity</td>
<td></td>
</tr>
<tr>
<td>Undesignated</td>
<td>$439,953</td>
</tr>
<tr>
<td>Designated for food and reserves</td>
<td>3,007,258</td>
</tr>
<tr>
<td>Land, building, and equipment</td>
<td>4,448,993</td>
</tr>
<tr>
<td>Temporarily restricted assets</td>
<td>1,311,917</td>
</tr>
<tr>
<td><strong>Total net equity</strong></td>
<td><strong>$9,208,121</strong></td>
</tr>
<tr>
<td><strong>Total liabilities and net equity</strong></td>
<td><strong>$11,217,986</strong></td>
</tr>
</tbody>
</table>

#### ANNUAL REVENUE

- Food donations: $11,987,875
- Cash contributions: 1,916,058
- Grants: 1,786,298
- Government contracts: 642,165
- Fees and other: 755,182
- **Total revenue**: $16,296,579

#### ANNUAL OPERATING EXPENSES

- Food distributed: $1,498,444
- Food purchased: 421,780
- Food storage and distribution: 2,617,960
- Programs: 1,168,830
- Administrative and general: 908,916
- Fundraising: 908,916
- **Total expenses**: $16,615,030

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**Board of Trustees**

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- Lisa Kirk
- Human Resources Consultant

Vice Chair
- Tricia Wynne
- Public Policy Analyst / Attorney

Treasurer
- Rick Weiss
- Bay Federal Credit Union

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Laurie Negro
- Betty Burgers

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- Sun Valley Berries, LLC

Willy Elliott-McCrea
- CEO

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- Jess Brown, Diane Cooley, Rebecca Garcia, Ken Kannappan, Edward J. Kelly III, John Laird, Marq Lipton, Harvey Nickelson, Gayle Ortiz, William Ow, Miles Reiter, Manny Solano, Mary Solari, Steve Spragens
Our Mission Statement:
Working together to end hunger through healthy food, education and leadership

Partner Agencies

Partner Agency Network:
All Saints Episcopal Church
American Legion/Veteran’s Memorial Building
Assisted Living Project
Associated Faith Communities
Bay Avenue Senior Apartments
Big Brothers Big Sisters
Boys and Girls Club
Bright Path Day Program

Calvary Episcopal Church
Casa de la Cultura
Casa Pacific—Encompass
Child Evangelism Fellowship
Christmas Project
Community Bridges
Community Connection
Cornerstone Food Pantry
County of S.C. Parks & Rec.
Daily Bread
Davenport Resource Center
Digital Nest
Discoveryland Christian Preschool
Downtown Streets Team
El Dorado Center—Encompass
Familia Center
Fasting Prayer Mtn. of World
First United Methodist Church—Watsonville
Food Not Bombs
Freedom Roads Food Pantry
Grey Bears
Growing Up Wild
Harbor Light Gospel Tabernacle
Haven of Hope—Halcyon House
Holy Cross
Homeless Services Center
Hope Ministry
Iglesia Adventista Hispana
Iglesia De Cristo
Iglesia de Dios
Iglesia Roca Firme
Inner Light Pantry
Jacob’s Heart
Janus of Santa Cruz
Firma

Thousands of candles can be lighted from a single candle and the life of that candle will not be shortened.

-Buddha

La Manzana Community Resources
Latin American Institute
LIUNA Local 270
Lutheran Community Church
Mid Peninsula Housing Services
Monarch Services
Monterey Bay Teen Challenge
Mountain Bible Church
Mountain Community Resource Center
Neighbors Helping Neighbors
New Life Center
Oratorio Don Bosco
Pajaro Rescue Mission
Pajaro Valley Loaves & Fishes
Pajaro Valley Shelter Services
Pan de Vida
People’s Pantry
Poppy Hill Foundation
Progressive Baptist Church
PV United Summer Soccer Camp
Resetar Hotel—Abode Services
Resurrection Church Pantry
River Street Shelter—Encompass
Salud Para La Gente
Salvation Army—Santa Cruz
Salvation Army—Watsonville
San Agustín Pantry
Santa Cruz Agape Manna
Santa Cruz AIDS Project—Encompass
Santa Cruz Bible Church
Santa Cruz Resid. Recovery—Encompass
Santa Cruz Women’s Health Center
Second Story—Encompass
Shorelife Community Church
Si Se Puede—Encompass
St. Francis Soup Kitchen
St. Philips Food Pantry
Star of the Sea
Teen Kitchen Project
Telos Encompass
Transitional Aged Youth- Encompass
Tyler House—Encompass
UCSC Family Student Housing
UCSC Slug Support Pantry
UCSC Student Union Assembly Pantry
United Presbyterian Church Watsonville

Valley Churches United Mission
Valley Vineyard
Walnut Avenue Family and Women’s Center
Watsonville Environmental Science Workshop
Watsonville SDA Food Pantry
Watsonville Wetlands Watch
YMCA Camp Campbell
Youth N.O.W.
YWCA Childcare
Our Vision is for a thriving community where everyone has access to nutritious food to support their health and wellbeing.

Over 1,000 Nutrition Programs

Second Harvest delivers food and nutrition education directly through our innovative Food for Children and Passion for Produce sites throughout Santa Cruz County.

“Education is the key to unlock the golden door of freedom.”
—GEORGE WASHINGTON CARVER

NUTRITION PROGRAMMING OPPORTUNITIES EACH YEAR, THIS INCLUDES 300 FORMAL CLASSES AT SITES THROUGHOUT SANTA CRUZ COUNTY.
Cesáar Chávez

We cannot seek achievement for ourselves and forget about the progress and prosperity of our community... Our ambitions must be broad enough to include the aspirations and needs of others, for their sakes and for our own.

Cesáar Chávez

Alma

Alma is a single mother and has one daughter, Sofia, who is 9 years old. She has lived in Santa Cruz County for 14 years and has been a Second Harvest volunteer for the past four years. She receives food and participates in the Zumba classes that are offered the DeLavega site, as well as helping with food distribution. Alma says that with the food she receives, she and her daughter are able to eat more healthfully, and she is able to vary what she prepares thanks to the cooking tips and recipes she receives from Second Harvest.

2.6m

In Cal Fresh Food Assistance was accessed by our families to be used at local stores and farmer’s markets.

929,319

Meals were provided to Cal Fresh families in Santa Cruz County.

“I feel like the outreach specialists really care and give genuine help.”

-Calfresh Client
Volunteers help create positive change in our community.

800
 Volunteers

31,000
 Volunteer Hours Served

Hunger Fighters of the Year
Eola Cross
Eola Cross has not only devoted her entire life to helping others, but for more than 20 years she has been the site coordinator for the Grey Bears’ “Healthy Food for Seniors” program. She received Second Harvest’s Hunger Fighter of the Year Award for her tireless commitment to her community which includes delivering food to home-bound seniors, to cooking for those in need.

“You just don’t get any more joy than you do when you help others.”

-Eola Cross

The Sandoval Family
Margaret and Don Jesus Sandoval, along with their sons Sal and Ignacio (Nacho), received Second Harvest’s Hunger Fighter of the Year Award for their extraordinary dedication to the Second Harvest community. The family has tallied an incredible 10,728 hours of service over the last forty-plus years.

"The greatness of a community is most accurately measured by the compassionate actions of its’ members."

- Coretta Scott King
Food Donors & Advocacy

Food Donor of the Year: Driscoll’s

Through their Berry Donation Program, Driscoll’s works to make sure families throughout the community have access to berries during local growing seasons. Driscoll’s culture of philanthropy is not limited solely to their senior leadership, but extends to their employees who are closely involved in the company’s efforts to support their communities. Together Driscoll’s and their employees have donated over 5 million pounds of berries to Second Harvest Food Bank.

Advocacy

Second Harvest joined the California Association of Food Banks to support State Budget items that provide $13.5 million for the statewide emergency food system. Our efforts paid off when Governor Jerry Brown signed a budget that provides $8 million for CalFood, a program that allows food banks to use their collective buying power to purchase California-produced food. The budget also provides $5.5 million in long-overdue infrastructure funding. In addition, the budget allows Supplemental Security Income recipients to access CalFresh (formerly known as food stamps) and provides a long-overdue cost of living increase.

Our efforts to reach out to our elected officials helped to make the connections between the hungry in our communities and the importance of providing adequate funding at the state level. We understand the need for strong local connections and will continue to work with our elected representatives.

- Tricia Wynne, Vice Chair
Public Policy Analyst / Attorney

Our core values are that of community, accountability, healthy culture and service.
THINK OF GIVING NOT AS A DUTY, BUT AS A PRIVILEGE.

JOHN D. ROCKEFELLER, JR.

2017 Presenting Sponsors

Dignity Health
Dominican Hospital

Dignity Health Medical Group
Dominican
A Service of Dignity Health Medical Foundation

Champion Sponsors

2017 Holiday Food & Fund Drive Co-Chairs
Jess Brown and Martina O’Sullivan
Bright Horizon Fund
David & Lucile Packard Foundation
Ginny Solari Mazry
Harbourton Foundation
Jewish Communal Fund
Kaiser Permanente Northern California - Community Benefits Programs
Monterey Peninsula Foundation
Santa Cruz County Board of Supervisors
Sunlight Giving

“IN HELPING OTHERS, WE SHALL HELP OURSELVES, FOR WHATEVER GOOD WE GIVE OUT COMPLETES THE CIRCLE AND COMES BACK TO US”
-FLORA EDWARDS

Sustaining Partners

As a recurring donor you choose an amount you would like to donate electronically on a monthly or quarterly basis, and the rest is automatic. You receive less paper in your mailbox and we can put the money we save into feeding more people in the community.

Other benefits include priority registration to special events like the Chefs’ Dinner, Sip for Second Harvest, and our Annual Awards Dinner; one convenient, annual receipt; and the satisfaction of knowing you are helping feed people in need all year round.

Join online at www.thefoodbank.org/mg or call (831) 232-8663 to set up your recurring gift.
Working together to end hunger through healthy food, education and leadership

To everyone who has donated time, money, or food
Second Harvest thanks you.
You are shaping a healthy future for your community.

800 Ohlone Parkway, Watsonville, CA 95076-7005
831-722-7110
www.thefoodbank.org