

Second Harvest Sponsorship Opportunities



Golden Apple Sponsorship – \$30,000

Sponsorship of all listed events entitles you to top-level benefits

- Sip for Second Harvest - Premier Level sponsorship benefits
- Chefs' Dinner - Diamond Level sponsorship benefits
- Holiday Food & Fund Drive - Diamond Level sponsorship benefits

PLUS

- Your logo banner displayed in our warehouse for one year
- Use of the Second Harvest conference room
- Recognition on our website
- Recognition on Social Media
- Invitation to special events hosted by Second Harvest
- Team-building opportunities available

Multi-year sponsorship opportunities available

SUMMER 2026

Sip for Second Harvest

June 28, 2026

Every June, join us for the most anticipated event of the summer, a celebration of community, compassion, and charity at the stunning Seaside Beach Resort in Aptos. Enjoy an afternoon of fine wine, live music, and delicious light hors d'oeuvres. **And—new this year—beer and cider!**

	Premier \$5,000	Champion \$2,500	Supporting \$1,500	Friend \$500
Sip Sponsor Benefits				
Champagne, light hors d'oeuvres, SHFB SWAG bag, and access to the VIP island. Unlimited tasting wristband	✓			
Logo or name on event collateral	logo	logo	name	name
Opportunity to put things in a SWAG bag	✓	✓	✓	✓
Social media appreciation post	✓	✓	✓	
Entry tickets (includes 8 tasting tickets per person)	8	6	4	-

Premier guests can also experience our exclusive VIP section, featuring premium pours, elevated bites, and a more intimate tasting atmosphere.

Every sip supports a noble cause, helping provide vital resources for our food-insecure neighbors. Sponsorship for Sip offers access to 250-300 passionate food bank supporters with shared values.



Contact: giving@thefoodbank.org

Second Harvest Food Bank Santa Cruz County

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We are the Food Bank

FALL 2026

Chefs' Dinner

TBD

ALWAYS SELLS OUT

For the past 24 years, the annual Second Harvest **Chefs' Dinner** has served as the signature fundraiser for our Food for Children initiative. Sponsorship of **Chefs' Dinner** gains access to an anticipated attendance of 200–250 local motivated food bank supporters with aligned values and tastes. Please help us carry on this tradition of support and outreach. All sponsors have an opportunity to assemble a silent auction basket or item. Second Harvest prides itself on low overhead costs as well as providing this signature gala event where 90% of the money raised goes directly to our Food for Children Initiative. To be held at Chaminade Resort & Spa, 1 Chaminade Lane, Santa Cruz.

Chefs' Dinner Sponsor Benefits	Diamond \$10,000+	Premier \$5,000	Champion \$2,500	Supporting \$1,500
Recognized host of champagne hour and hors d' oeuvres and VIP seating	✓			
Logo or name on event collateral	logo	logo	name	name
Social media appreciation post	✓	✓	✓	
Ad in event program	full page	1/2 page	1/4 page	-
Entry tickets	8	6	4	2

Sponsorship for **Chefs' Dinner** gains access to an anticipated attendance of 200–250 local, motivated food bank supporters with aligned values and tastes.

WINTER 2026

Holiday Food & Fund Drive

Nov. 2026 – Jan. 15, 2027

Join Second Harvest Santa Cruz County in our largest, community-wide fundraiser of the year, the only time of year when the entire community comes together for one cause. With last year's achieved goal of providing 5.5 million meals, your support during the **Holiday Food & Fund Drive** is invaluable. Every dollar contributed translates to three nutritious meals distributed through our network of partner agencies and programs. Partner with us as a hunger fighter and showcase your commitment to making a tangible difference in our community.

Holiday Food & Fund Drive Sponsor Benefits	Diamond \$10,000+	Premier \$5,000	Champion \$2,500
Logo on event collateral, including posters and t-shirts	✓	✓	✓
Social media appreciation post	✓	✓	✓
Awards Dinner, event program, posters and Spring newsletter	logo	logo	name
Entry tickets to Kick-off Event	4	2	1
Entry tickets to annual Awards Dinner	4	2	1

This is a high-exposure event with logoed collateral throughout the community in high-traffic locations.

TRUCK SPONSORSHIPS

Reserve your space now. New truck sponsorship is next year!

Ask us about more branding/sponsoring opportunities in our warehouse.