

\$50k Match for UCSC's Holiday Food & Fund Drive

To: UC Santa Cruz Campus Community

From: Staff Advisory Board, Holiday Food & Fund Drive Team

December 04, 2023

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The UCSC Staff Advisory Board is excited to share with you that our UCSC community has received its largest Holiday Food & Fund Drive (HFFD) matching gift ever - a **\$50,000 matching gift from Tibi McCann and Eric Jensen!** This record-setting matching gift puts us on track for another generous year of raising funds for folks needing food. Will you join us in feeding hope so our campus community can claim the whole matching gift?

Students can [donate until Thursday, 12/14/23](#). Just 10 days left to pass on your extra Slug Points, Banana Bucks, and Flexi Dollars!

Staff and Faculty can [donate here until Friday, 1/15/24](#). So, you can donate both in this tax year and next tax year during this same HFFD.

Did you know:

- **\$1 feeds one person for one day?**
- Second Harvest Food Bank (SHFB) contributes directly to UCSC students on campus and to UCSC employees out in the community?
- SHFB also helps us with our campus research?

Read more about why all this matters on our [UCSC HFFD website](#).

Each year we emphasize the same campaign theme: **Give What You Get**. If you're able, we encourage you to *give* enough money so someone else *gets* to eat healthy food all year - to Give what you Get!

Since the Second Harvest Food Bank can buy three healthy meals for \$1, that makes it more possible for many of us to buy a whole year's worth of healthy meals for a:

- Single-person household: \$365
- Two-person household: \$730
- Three-person household: \$1,095

- Four-person household: \$1,460
- BONUS: Count your pets in your calculation! :-^)

This year, will you **Give What You Get**?

As always, if you or someone you know is in a position to receive food assistance, [please start on this web page](#). In the same way that food goes through seasons, each of us also goes through different seasons of giving and receiving. Be sure to participate fully in whatever season you're in now.

Remember to review our [What's New? web page](#) throughout the campaign for updates. Also, if you need help setting up your local group within the unified UCSC team, please reach out to Nathan McCall (nmccall@ucsc.edu) and he can walk you through it.

Thank you for feeding hope!

[Link to original story.](#)