



# For Immediate Release

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## **Second Harvest Food Bank Santa Cruz County Partners with Amazon to Deliver Essential Food Services to Homebound Residents in Need**

WATSONVILLE, CA September 20, 2023 - Second Harvest Food Bank Santa Cruz County is excited to announce a new partnership with Amazon, through its 'Community Impact Initiative', to provide crucial food delivery services to homebound, food-insecure residents in Santa Cruz County. This innovative collaboration is a testament to both organizations' dedication to making a meaningful impact on the lives of those in need within our community.

Amazon's commitment to community support shines in this partnership. Josh Hirschland, of Amazon in the Community, expressed their enthusiasm, saying, "We are thrilled to announce our partnership with Second Harvest Food Bank to bring vital services to homebound residents in need in Santa Cruz County. This unique program embodies our commitment to partnering with organizations like Second Harvest and to make a meaningful impact on peoples' lives in the communities we serve."

Second Harvest Food Bank CEO, Erica Padilla Chavez, echoed this sentiment, stating, "We are incredibly grateful to Amazon for joining hands with us in our mission to combat hunger in Santa Cruz County. This partnership will enable us to reach even more homebound individuals and families who struggle with food insecurity, ensuring they have access to nutritious meals they need to thrive."

The collaboration between Second Harvest Food Bank Santa Cruz County and Amazon signifies a significant step forward in addressing the pressing issue of food insecurity in our community. By leveraging Amazon's logistics expertise, Second Harvest can extend its reach to provide support to the most vulnerable residents in Santa Cruz County.

individuals and families facing food insecurity who are homebound in Santa Cruz County, offering hope and nourishment where it's needed most. Second Harvest Food Bank Santa Cruz County and Amazon look forward to working together to bring relief to those in our community who need it most.

For more information on this program, contact our Food Hotline 831-662-0991, or email [foodhotline@thefoodbank.org](mailto:foodhotline@thefoodbank.org)

**About Second Harvest Food Bank Santa Cruz County**

Founded in 1972, Second Harvest Food Bank was the first food bank in California and the second in the nation. Its mission is to inspire and support Santa Cruz County to provide nourishment for all community members. Its network of nearly 130 local agencies and programs feeds 65,000 people in Santa Cruz County every month. In our community's efforts to ease food-insecurity, we recognize our donors, we celebrate our volunteers, we're thankful for our partners and staff, and we truly see all our neighbors. We are the Food Bank. [TheFoodBank.org](http://TheFoodBank.org)



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